



## TOWN OF PLYMOUTH

**POLICY: PROMOTION BANNERS**

**BOS/97/01/R00**

**Approved: June 24, 1997**

**Effective: July 01, 1997**

### **1.0 PURPOSE**

The Town of Plymouth promotion banner policy is intended to organize and manage the display of promotion banners in the Historic Downtown and Waterfront that are to be displayed across a public way.

### **2.0 POLICY GUIDELINES**

- 2.1 That all promotion banner request applications be completed (using OED/PB01) and be submitted to the Office of Economic Development no later than sixty prior to requested dates.
- 2.2 Procedure and minimum standards as outlined in the Town of Plymouth Promotion Banner Specifications (PBS 697).
- 2.3 That a non-refundable fee of \$100 per week be assessed to the sponsor organization. Said fee to be placed in a Town account for Historic Plymouth Signage and Beautification. A waiver of fee request may be made to the Town Manager with an appeal process to the Board of Selectmen.
- 2.4 That all organizations are subject to the Town of Plymouth Promotion Banner Procedures.
- 2.5 Banners promoting private business activities are prohibited.

### **3.0 APPLICABILITY**

The Town of Plymouth Promotion Banner Policy applies to any group, organization, or individual that wishes to display a promotion banner across a public way. Individual businesses are prohibited from displaying promotional banners.

### **4.0 QUESTIONS**

Please contact the Director of Economic Development, Program Coordinator (OED) or Administrative Secretary (OED) at (508) 830-4280 if you have any questions.

Signed by

ROGER SILVIA  
Chairman of the Board of Selectmen