RESOLUTION OF THE 
BOARD OF HEALTH FOR THE TOWN OF PLYMOUTH 
STOP THE YOUTH VAPING AND E-CIGARETTE EPIDEMIC

WHEREAS, Big Tobacco companies are using flavors and cheap prices to get kids to use dangerous vaping, JUUL, and e-cigarette products; AND

WHEREAS, E-cigarettes are dangerous and contain nicotine and other harmful chemicals; AND

WHEREAS, Nicotine is bad for you and one Juul pod contains the same amount of nicotine as ONE PACK of cigarettes; AND

WHEREAS, Nicotine is derived from tobacco, is addictive and is a gateway to traditional cigarette use and has immediate short-term negative health impacts with brain development, popcorn lung and leads to cardiovascular issues; AND

WHEREAS, youth & teen vaping/e-cigarette use is at alarming rates and Massachusetts is the 8th worst state in the country in terms of high school use of electronic cigarettes; AND

WHEREAS, Flavors make it easier for kids to start using tobacco products and now nearly 25% of high schoolers are now using e-cigarettes/vaping/Juul: AND

WHEREAS, Kids are now using these products at a rate that is 6 times higher than adults; AND

WHEREAS, Flavoring is designed to lure kids to vaping products; AND

WHEREAS, Flavors are already banned in cigarettes (except mint and menthol); AND

WHEREAS, vaping/Juul/e-cigarette products are not subject to an excise like other tobacco products making them cheaper for kids who are price sensitive; AND

WHEREAS, local boards of health are closer with the communities they are charged with protecting than are state and federal agencies and their local nature makes them an integral part of improving and promoting population health, AND

WHEREAS, This Board of Health, upon consideration of all data and information, has deemed the issue of pediatric and adolescent addiction and addiction potential to vaping and e-cigarette materials an issue of grave public health concern.

BE IT KNOWN, that the Board of Health for the Town of Plymouth supports a ban on flavored tobacco products and creating excise parity for e-cigarettes and other vaping products.

On behalf of the Town of Plymouth Board of Health, dated October 9, 2019

[Signatures]